

Media Release

From: Daniel Rushworth – Chief Executive Officer

Date: Wednesday, June 15, 2022

Subject: Operational Update -New staff join Motorcycling NSW

Motorcycling NSW is pleased to advise our community on the appointment of three new staff members:

1. Catherine Barbour to the role of Sport & Event Officer
2. Benjamin Williams to the role of Sport Development Manager
3. Ayush Kumar to the role of Communications Coordinator

Catherine, who follows on in the role following the departure of long-time employee Dane Kovacevic in late April, expressed her joy at commencing employment as she said, “I am very excited to be starting my new role within MNSW. I have been involved in the motorcycling community with my family since a young age, and I am very proud that I now have the opportunity to work within the sport. Myself being a passionate advocate for growth in motorsport and an avid fan of all disciplines, I am looking forward to interacting with all our members and clubs daily. I believe that our sport has a great community, and that the sport will have an even more exciting future.” Catherine can be reached via email southern@motorcycling.com.au or through the MNSW Office +61283780790.

The Sport Development Manager position which Benjamin has now been appointed to, will manage and work closely with the Sport Development Officer as well as the Sport & Event Officers to drive participation, facility development and community engagement in the sport of motorcycling. Expressing his excitement on the opportunity, Benjamin added, “I am extremely excited to be starting with Motorcycling NSW, growing up I loved riding motorbikes with family and friends. I am looking forward to working with the clubs and members to develop and implement innovative strategies to help grow Motorcycling across NSW. I genuinely believe that future of Motorcycling is bright, and I can’t wait to play my part.” Benjamin can be reached via email bw@motorcycling.com.au or through the MNSW Office +61283780790.

Ayush joins the MNSW team in the capacity of the Communications Coordinator and will be working across all marketing and media platforms including creating digital content for the organisation and community. Speaking excitedly at his employment, he said, “I am extremely delighted at this opportunity and am very grateful to have secured the role just as I finished my undergraduate degree. I am an enthusiastic motorcyclist myself and have a huge love for motorsports. Having interned in media and communications roles previously while still studying, I believe this opportunity was the best way to start off my full-time career.” Ayush can be reached via email media@motorcycling.com.au or through the MNSW Office +61283780790.



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More Information

If you have any questions, please contact Motorcycling NSW Chief Executive Daniel Rushworth via dr@motorcycling.com.au.

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